



Y2Knit

100 E. Baltimore Street • Funkstown MD 21734

www.y2knit.net

Member of The National NeedleArts Association

Description of company's products and services:

Wholesale. Y2Knit publishes pattern collections and books and is well known for the Y2Knit Knitting Experiences, knitting retreats in Tuscany and other locations. Jill and Susan Wolcott share a wealth of knitting expertise and love to teach.

Type of Applicant you will accept: Student Intern only

Time and duration of placement: May 2011: 6 months to a year

Specific dates: flexible

Are you providing housing? No.

Is transportation available? If so, what type? No.

Please note if a car is required and, if so, if parking is available.
no.

Description of city and any features or attractions of interest.

This position does not have to be on location, rather can be a virtual position. A short term on location would be either in San Francisco or Maryland, perhaps both.

Intern's/apprentice's roles, responsibilities and activities.

Y2Knit is interested in a marketing-focused person, who would be a senior or, better yet, a masters student. We are looking to create an internship that would turn into a permanent position. We have a marketing consultant who would work with us to make sure that the job description and requirements were realistic, and to provide guidance to Y2Knit so that the experience would be equally valuable to all parties. Focus is on Marketing, developing programs, using online marketing to promote and generate revenue

Pay: Stipend or pay to be determined

Hours and days required.

Negotiable

Special preferences as to classes or experience:

Business, Social Media, Marketing.

Do you require a portfolio? No.

Other special preferences, skills, talents, experience preferred

Good communication skills, both verbal and written. A good understanding of and experience working with Social Media. Innovative.