



## Universal Yarn

284 Ann Street • Concord NC

[www.universalyarn.com](http://www.universalyarn.com)

Member of The National NeedleArts Association

### Description of company's products and services:

**Wholesaler.** Universal Yarn is an acknowledged leader in the yarn and craft industry. Headquartered in North Carolina, we liaise directly with mills in Turkey to bring innovative and high quality fibers and yarns to knitters and crocheters through 6 exciting yarn collections: Universal Yarn, Fibra Natura, Wisdom Yarns, Rozetti Yarns, Nazli Gelin Cotton Thread, & The Debbie Macomber Blossom Street Collection.

Type of Applicant you will accept: PiPN Summer Scholar

Time and duration of placement: Summer 2011 term

### Specific dates:

Our dates would depend on the availability of the Scholar, but we would be anticipating a start date sometime in May with an end date sometime in August.

Are you providing housing? No.

Is transportation available? No.

Please note if a car is required and, if so, if parking is available.

A car is required. Yes, free parking is available in our lots.

### Description of city and any features or attractions of interest.

Concord, North Carolina is approximately 30 minutes northeast of Charlotte. Charlotte is the largest city in North Carolina and features a thriving arts and cultural scene with a wide-variety of fun attractions and good eating. Points of Interest are: The Whitewater Center, based just west of Charlotte, featuring rock climbing, white water rafting, and tons of good hiking; The Mint Museum of Craft and Design; and the Lowes Motor Speedway featuring racing throughout the summer. Charlotte is a two-hour drive from Asheville / the North Carolina Mountains!

### Intern's/apprentice's roles, responsibilities and activities.

A variety of roles and responsibilities throughout the summer with exposure to all parts of the company, including marketing (including online media and social marketing), product development and design, sales, and customer service. Our plan is to work with a potential candidate to design a program that meets their needs and ours together.

Pay: An honorarium to be determined.

### Hours and days required.

Universal Yarn operates Monday through Friday, 8:30am to 5:30pm. This is a full-time opportunity.

### Special preferences as to classes or experience:

Business, Web Design, Social Media, Graphic Design, Fashion Design, and/or marketing. We'd love to work with candidates with an innovative, creative mindset and familiarity with knit and/or crochet techniques

Do you require a portfolio? No, but if one is available, we'd love to see it.