



Premier Yarns

284 Ann Street • Concord NC

www.universalyarn.com

Member of The National NeedleArts Association

Description of company's products and services:

Wholesaler. Premier Yarns is an international manufacturer and distributor of high-quality yarns for knitting and crochet. Yarns are produced in our own factories and distributed from our US headquarters in Concord, NC. Our product lines consist of lusciously soft yarns in a variety of weights, colors and unique prints and are available in craft stores across the country, as well as through mail-order catalogs and our web site.

This year, we are especially excited about the introduction of the Deborah Norville Collection of yarns—debuting with the Serenity line: Chunky Weight, Worsted Weight, Sport Weight and Sock Weight. To support these yarns, we are introducing four pattern books featuring crochet and knit projects by well-known designers, as well as free patterns available on the ball bands, on our web site and as free leaflets in stores.

Type of Applicant you will accept: PiPN Summer Scholar

Time and duration of placement: Summer 2011 term

Specific dates: Our dates would depend on the availability of the Scholar, but we would be anticipating a start date sometime in May with an end date sometime in August.

Are you providing housing? No.

Is transportation available? No.

Please note if a car is required and, if so, if parking is available.

A car is required. Yes, free parking is available in our lots.

Description of city and any features or attractions of interest.

Concord, North Carolina is approximately 30 minutes northeast of Charlotte. Charlotte is the largest city in North Carolina and features a thriving arts and cultural scene with a wide-variety of fun attractions and good eating. Points of Interest are: The Whitewater Center, based just west of Charlotte, featuring rock climbing, white water rafting, and tons of good hiking; The Mint Museum of Craft and Design; and the Lowes Motor Speedway featuring racing throughout the summer. Charlotte is a two-hour drive from Asheville / the North Carolina Mountains!

Intern's/apprentice's roles, responsibilities and activities.

A variety of roles and responsibilities throughout the summer with exposure to all parts of the company, including marketing (including online media and social marketing), product development and design, sales, and customer service. Our plan is to work with a potential candidate to design a program that meets their needs and ours together.

Pay: An honorarium to be determined.

Hours and days required.

Premier Yarns operates Monday through Friday, 8:30am to 5:30pm. This is a full-time opportunity.

Special preferences as to classes or experience:

Business, Web Design, Social Media, Graphic Design, Fashion Design, and/or marketing. We'd love to work with candidates with an innovative, creative mindset and familiarity with knit and/or crochet techniques