



French Knot

412 C Whitaker Street • Savannah, GA 31401

www.french-knot.com

Member of The National NeedleArts Association

Description of company's products and services:

Retail, design. French Knot offers supplies for needlepoint, embroidery and other stitchery. We also offer classes and design our own line of embroidery patterns, cross stitch charts, and needlepoint canvases. We create and work with other artists for unique handmade creations and artwork for purchase and inspiration.

Type of Applicant you will accept: PiPN Summer Scholar, Student Intern, Apprentice

Time and duration of placement.

Flexible. Fall 2010 term, Winter 2010 term, Spring 2011, Summer 2011

Specific dates:

Dates are flexible to accommodate various school schedules. Savannah College of Art and Design runs on a quarter system. Any interns interested in taking a fiber arts course while in Savannah, may want to consider their scheduling as well.

Are you providing housing? No

Is transportation available? If so, what type?

Savannah's Historic District is one of the most walkable places in the country. It is full of parks, shops, and housing, all in one square mile. Most anything is easy to walk to, and the city bus system is convenient.

Please note if a car is required and, if so, if parking is available.

A car is not required, but street parking is available downtown, and some rentals include parking.

Description of city and any features or attractions of interest.

Savannah is one of the oldest cities in the South complete with historic buildings and lots of Southern charm. Many who visit Savannah fall in love with the stately oaks, beautiful architecture and hospitality. The beach, Hilton Head and Charleston, SC are all short drives and make for great mini breaks. Students can also take the opportunity to take classes at Savannah College of Art and Design. One of the nation's largest art schools, SCAD has an excellent reputation and a fantastic Fibers program (only 2 blocks from the store). The school also maintains several art galleries and hosts many artists for lectures, seminars, and residencies.

Intern's/apprentice's roles, responsibilities and activities.

Two intern opportunities are available:

1) Design Intern: This intern will create new designs and motifs to be translated into embroidery patterns, cross stitch charts and needlepoint canvases. The student will work with computer programs (Adobe Creative Suite and PC Stitch) to aid in their creation. The intern will also create their own logo and packaging to merchandise their designs to sell in the store and online. Will also learn to create stitch guides, make models for the store, and finish needlework. Creating and teaching classes are also available if the intern is interested in education.

2) Marketing Intern: This internship involves social media and promotion. Intern will be responsible for growing a web presence. Maintaining Facebook, Twitter, and blog accounts. Promoting the store in the community as well, through ad design (Adobe Creative Suite), networking, and seeking active/charitable ways to help the community.

Pay: No.

Hours and days required.

Hours and days are flexible. The store is open 10-5 Monday thru Sunday, but intern responsibilities may happen at other times.

20 hours per week minimum commitment.

Marketing Intern will have evening responsibilities at meet and greet events and other meetings often from 7-9pm.

Special preferences as to classes or experience:

Business, Web site maintenance, Social media, Fashion Design, Graphic Design, Marketing, Merchandising, Textiles

Do you require a portfolio? Yes.

Type of samples requested.

Do not send original artwork. Please provide 10-15 images of different artwork. Include details images when necessary. Images can be submitted on disc or printouts.

Other special preferences, skills, talents, experience preferred

1) Design Intern: Clear artistic point of view and drawing skills a must. Prefer experience in Adobe Creative Suite. Must have a passion for fibers and stitching. Basic stitching knowledge preferred (tent/continental stitch, basketweave, backstitch, satin stitch, cross stitch, chain stitch). Additional knowledge of goldwork and stumpwork a plus. Easy going, hard worker, who enjoys exploring creative ideas and thinks outside the box.

2) Marketing Intern: Strong speaking and writing skills a must. Go-getter, friendly personality. Articulate and approachable. Knowledge of Facebook, Twitter, and other Social Media important. Internship requires a lot of walking to make contacts at other local businesses and to pass out promotional materials. Graphic Design experience and knowledge of Adobe Creative Suite a plus. Easy going, hard worker, who enjoys exploring creative ideas and thinks outside the box.